



TRANSFER WINDOW ANALYSIS

SUMMER 2014

Data and analysis covering international transfers involving clubs from England, France, Germany, Italy and Spain.



BIG 5 - TRANSFER WINDOW ANALYSIS SUMMER 2014

FOREWORD

Welcome to the Big 5 Transfer Window Analysis for the summer of 2014. This is the second edition of the FIFA Transfer Matching System GmbH (FIFA TMS) seasonal review of the international transfer market.

This report provides data and analysis covering international transfers involving clubs from the Big 5: England, France, Germany, Italy and Spain – the five European countries that have, overall, had the highest level of spending in the international transfer market over the last four years.

This analysis focuses on the 2014 summer transfer window, when these five markets accounted for 82% or USD 2.3 billion of the total spend realised by the 26 countries whose transfer window closed on 1 September 2014 (USD 2.8 billion). With regard to the number of players engaged, the five countries accounted for 1,258 transfers, or 43% of the total number of incoming transfers for the 26 countries (2,946).

For the period from 1 January 2014 to 9 September 2014, the Big 5 represented 68% or USD 2.7 billion of the total spend recorded in the international transfer market worldwide (USD 4.0 billion). The Big 5 also represented 29% of the total number of players transferred worldwide during that period: 3,438 transfers out of a total of 11,731, including both incoming and outgoing transfers.

The FIFA TMS vision is to foster and sustain a transparent global transfer market based on integrity, accountability and innovation. The full participation of all member associations and professional clubs in the FIFA Transfer Matching System greatly contributes to this vision.

We would like to thank them for their continued support.

A record high in both transfer fees spent and number of transfers

Figure 1

Summer transfer window spending and number of players engaged

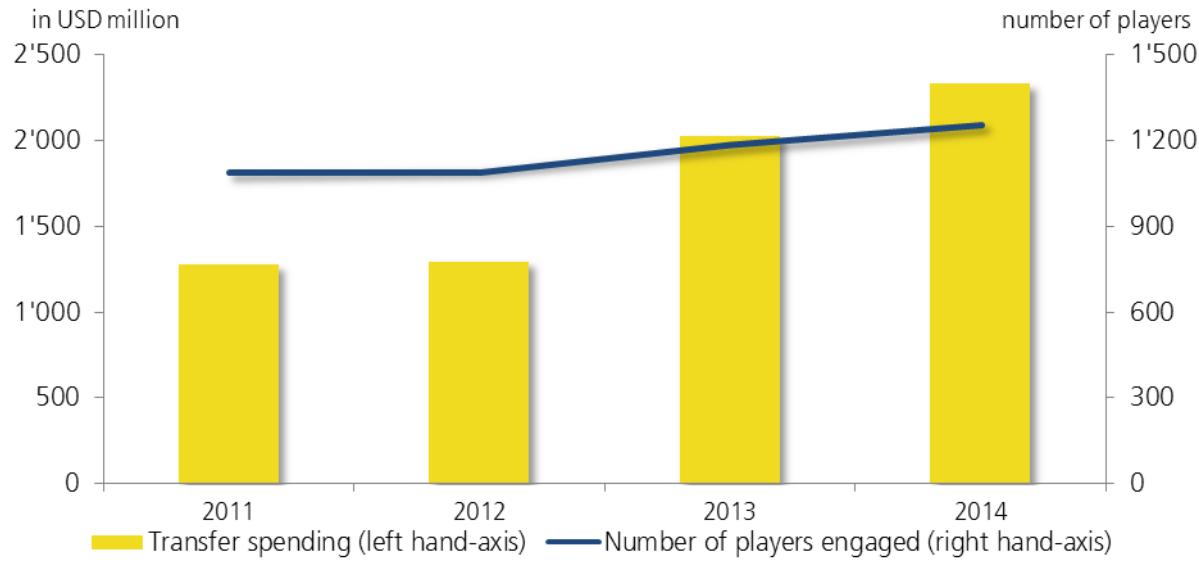
	Summer transfer window spending in USD million			Number of players engaged		
	2013	2014	2014 vs. 2013	2013	2014	2014 vs. 2013
England	764	987	▲	348	351	►
Spain	335	658	▲	197	237	▲
Germany	204	294	▲	247	235	▼
Italy	371	236	▼	233	254	▲
France	351	159	▼	164	181	▲
Total Big 5	2,025	2,334	▲	1,189	1,258	▲

Source: FIFA TMS

After having recorded major spending increase between the 2012 and 2013 summer transfer windows (+56% to USD 2.02 billion), the Big 5 countries have this year again set a new high in transfer spending. Indeed, as shown in figures 1 and 2, this summer, England, France, Germany, Italy and Spain have spent a total of USD 2.33 billion, an increase of 15% when compared to last summer.

Figure 2

Number of players engaged and total transfer fees paid by the Big 5 during the summer transfer window



Source: FIFA TMS

The upward trend continued, with regard to the number of players engaged, although the increase is not as pronounced as that of the transfer fees total. Indeed, this summer, the Big 5 countries engaged a total of 1,258 players, an increase of 6% compared to the summer of 2013 (1,189). Of these transfers, 379 were to engage players previously based in other Big 5 countries (30% of the total) and 879 for players based outside the Big 5 (70%).

The full version of the report – Big 5: Transfer Window Analysis Summer 2014 – provides unique insights into this summer's transfer window including key trends and comparisons with previous transfer windows. The topics include:

New record highs in transfer spending and number of transfers – England and Spain driving the market

Types of transfers – A steady increase in the number of loans

Intermediary involvement – Increase in intermediary involvement and commissions

Transfer streams – Spending within the Big 5 countries

Average fee per player – based on the country engaging and the age of the player

England – Average fee per player; a steady growth over the last four years

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